

MH&LA's 31<sup>st</sup> Annual 2009  
 SOUTHERN HOSPITALITY CONFERENCE & EXPO  
 November 9 – 10, 2009  
 Hilton Jackson Hotel & Convention Center

**ATTENDEES & EXHIBITORS REGISTRATION**

NAME OF LODGING/BUSINESS (Exactly as to be displayed if Exhibitor)

ADDRESS, CITY, STATE, ZIP \_\_\_\_\_

TEL: \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_ OTHER \_\_\_\_\_

Attendee (1) \_\_\_\_\_ Title \_\_\_\_\_

TEL: \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_ OTHER \_\_\_\_\_

Attendee (2) \_\_\_\_\_ Title \_\_\_\_\_

TEL: \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_ OTHER \_\_\_\_\_

Attendee (3) \_\_\_\_\_ Title \_\_\_\_\_

TEL: \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_ OTHER \_\_\_\_\_

**ATTENDEE & EXHIBITOR REGISTRATION INCLUDES:**

- Welcome Reception & Trade Show - Open Bar \* Heavy Hors d'oeuvres\* Silent Auction \* Golf Awards
- All Conference Seminars & General Session w/Continental Breakfast & Networking Breaks
- Best in the Business Awards Luncheon w/Keynote Speaker

Golf Tournament & Additional Registration available below for purchase (w/Full Conference Registration)

	<u>Quantity</u>	<u>\$ Total</u>
<b><u>ATTENDEES REGISTRATION</u></b> - Complete Attendees Registration Information above		
<input type="checkbox"/> \$325 MH&LA Member <input type="checkbox"/> \$425 Non-MH&LA Member <input type="checkbox"/> \$100 Student Includes: 1 Full Conference Admission Additional Registrations available below for purchase (w/Full Conference Registration)	_____	\$ _____

<b><u>EXHIBITORS REGISTRATION</u></b> - Complete Exhibitors Registration Information above		
<input type="checkbox"/> \$495.00 MH&LA Allied Member <input type="checkbox"/> \$595.00 Non-Member Includes: 1 Booth & Full Conference Admission Additional Registrations available below for purchase (w/Full Conference Registration) BOOTH LOCATION: 1 <sup>st</sup> Choice _____ 2 <sup>nd</sup> Choice _____ 3 <sup>rd</sup> Choice _____ See Trade Show Booth Layout on reverse – See also Silent Auction Item Form on reverse	_____	\$ _____

<b><u>GOLF TOURNAMENT</u></b> <input type="checkbox"/> \$100 @ The Refuge - Complete Golf Tournament Registration Form	_____	\$ _____
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<b><u>Additional Registrations Available</u></b> – w/Full Conference Registration Only		
<input type="checkbox"/> \$195.00 – Insert Additional Attendee(s) name(s) in Registration information above	_____	\$ _____

**TOTAL** \$ \_\_\_\_\_

Check/Money Order Enclosed (made payable to MH&LA)     Please send Invoice to above address

AmEx    Visa    MasterCard   Card # \_\_\_\_\_ Exp \_\_\_\_ / \_\_\_\_ CID \_\_\_\_\_

Name exactly as on Card \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

**SPONSORSHIPS**

**PLATINUM LEVEL - \$5,000**

**GOLD LEVEL - \$2,500**

**SILVER LEVEL - \$1,000**

**GOLF SPONSORSHIPS**

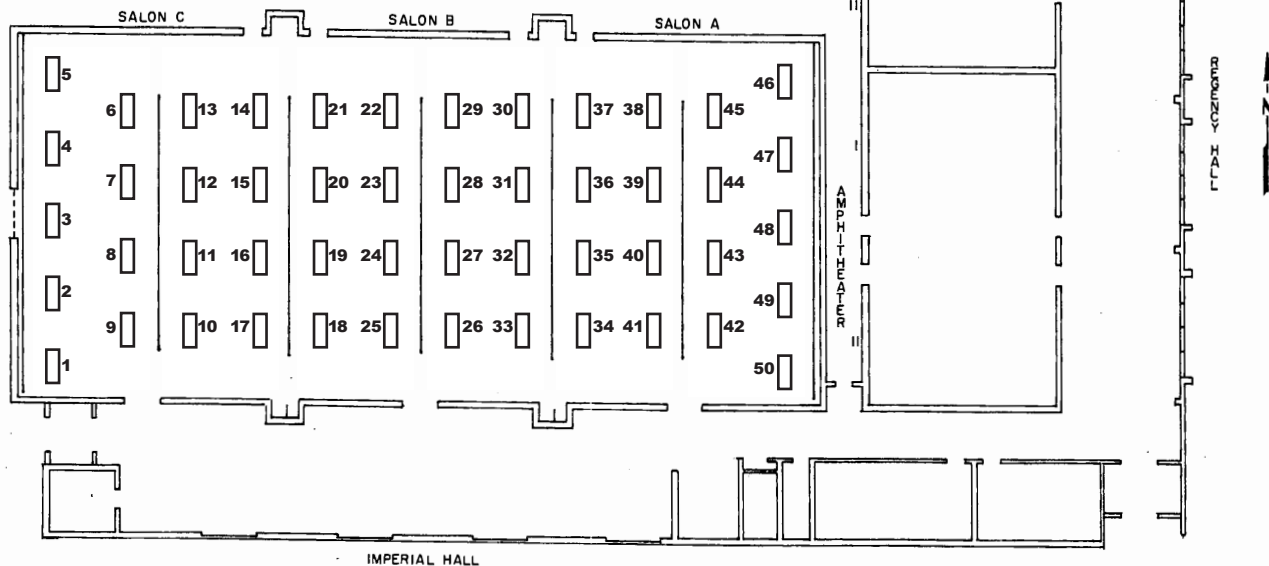
For Sponsorship opportunities, please call the MH&LA Office – 228-374-8611 or Email: [MSHotel@aol.com](mailto:MSHotel@aol.com) OR  
 Beverly Martin, Chair - Conference Sponsorship Sub-Committee– 228-388-0087 or Email: [WINMCOA@aol.com](mailto:WINMCOA@aol.com)  
 Sponsorships are described in Registration Brochure and will be allotted on a first-come basis.

**MH&LA 2009 Trade Show Booth Layout**

**C**ONVENTION  
**D**ISPLAY  
**S**ERVICE, INC.  
 P O BOX 13387  
 JACKSON, MS 39236  
 PHONE (601) 948-4228  
 FAX (601) 362-3234



GRAND BALLROOM



Your completed Exhibitors Form and payment must be received together by 11/01/09. FORMS RECEIVED WITHOUT PAYMENT WILL NOT BE PROCESSED. Changes/Substitutions: Must be received in writing by 11/01/09 and are subject to a \$50.00 processing fee. Please indicate 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> Booth choices, based upon the Expo Floor Plan Layout; , on your Registration Form, and every effort will be made to comply, on a first-received basis.

**MH&LA 2009 SOUTHERN HOSPITALITY CONFERENCE & TRADE SHOW  
 SILENT AUCTION ITEM DONATION**

The Mississippi Hotel & Lodging Association's 31<sup>st</sup> Annual 2009 **SOUTHERN HOSPITALITY CONVENTION & TRADE SHOW** will be here sooner than we realize – **November 9<sup>th</sup> & 10<sup>th</sup>** at the Hilton Jackson Hotel & Convention Center. During the Conference, we always hold a Silent Auction to benefit our Association and the Scholarship Fund. Previous Auctions have been huge successes, and we need donations from you to make this year's Auction even better. **Exhibitors will be allowed to display their Silent Auction item at their Booth, which is certain to drive more traffic, particularly toward the end of the bidding process. The Bid Sheet for your item will be placed at your booth, along with your silent auction item. The better your item, the more interest and traffic your booth will get!**

We are requesting that the donations be items from your area of the State or your Company. Please remember to make it something you would bid on! In the past, items such as pottery, pictures and similar items, in addition to the popularity of the hotel packages, provide a variety, sure to attract all bidders. If you would like, you may mail your item (or Certificate) to MH&LA's office or let us know if you prefer to bring it with you to the conference and turn it in at registration. If you choose to mail it directly to MH&LA, please address package to P. O. Box 116, Biloxi, MS 39533 (or 829 Vieux Marche, Biloxi, MS 39530):

**Please complete & Fax the response form below if you plan to donate and what type of item you are donating.**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

   /    I will be donating to the silent auction. Estimated Value of item: \$ \_\_\_\_\_

Description of item you are donating: \_\_\_\_\_

\_\_\_\_\_

I will mail my item to \_\_\_\_\_ I will bring my item to the Conference \_\_\_\_\_

Please Fax your response to 228-435-0630 by November 1, 2009. Please call if you have any questions at 228-374-8611. Thank you in advance for your generosity, which is greatly appreciated by the Association and its members.



# Mississippi Hotel & Lodging Association

## 2009 SOUTHERN HOSPITALITY CONVENTION & EXPO

November 9<sup>th</sup> & 10<sup>th</sup>, 2009 – Hilton Jackson Hotel

### GOLF TOURNAMENT REGISTRATION FORM

**Monday, November 9, 2009 – The Refuge Golf Course – 9:00 AM – Tee Time/Shotgun Start**

#### GOLF SPONSORSHIPS

\$500 – Beverage Cart Sponsorship

\$200 – Driving Range Sponsorship

\$350 – Golf Lunch Sponsorship

\$100 – Hole Sponsorship

_____ Please make reservation(s) for golf:	<b>Quantity</b>	<b>\$ Total</b>
<input type="checkbox"/> <input type="checkbox"/> Individuals @ \$100 per Person	_____	\$ _____
<input type="checkbox"/> <input type="checkbox"/> Team(s) @ \$400 per Team	_____	\$ _____
_____ Please make a reservation for 1 Golfer & Sponsorship (indicated above) for a total of:	_____	\$ _____
_____ Please make a reservation for 1 Team & Sponsorship (indicated above) for a total of:	_____	\$ _____
_____ I would like to be a Hole Sponsor for a total of \$100.00	_____	\$ _____
<b>Payment Method:</b>	<b>TOTAL</b>	<b>\$ _____</b>

Payment included on Registration Form:

Attendee Registration Name: \_\_\_\_\_ Exhibitor Registration Name: \_\_\_\_\_

Check/Money Order enclosed (made payable to MH&LA)

Please send Invoice to above address

AmEx   Visa   MasterCard Card # \_\_\_\_\_ Exp \_\_\_\_\_ / \_\_\_\_\_ Verification Code/CID \_\_\_\_\_

Name as appears on Card \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

**PLEASE PRINT CLEARLY: (Use additional forms for more names and/or multiple teams.)**

<b>Player 1</b>	Name _____	Company _____
	Tel _____ Fax _____	Email _____ Handicap _____
<b>Player 2</b>	Name _____	Company _____
	Tel _____ Fax _____	Email _____ Handicap _____
<b>Player 3</b>	Name _____	Company _____
	Tel _____ Fax _____	Email _____ Handicap _____
<b>Player 4</b>	Name _____	Company _____
	Tel _____ Fax _____	Email _____ Handicap _____

Please fax this form to (228) 435-0630 **NO LATER THAN November 1, 2009**

**Entry forms received after this date cannot be guaranteed placement - Availability limited – Participation confirmed only after receipt of payment in full.**

Prizes will be awarded at the **Welcome Reception & Trade Show - 4:00 – 10:00 PM – Hilton Jackson Hotel – Open Bar**

#### GOLF TOURNAMENT CONFIRMATION TO BE SENT TO:

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_ Other \_\_\_\_\_